



 **BLACKWOOD
HARVEST
HOEDOWN**

SATURDAY 11.09.19 11AM - 6PM

HEMPSTEAD, TEXAS

2019 SPONSORSHIP OPPORTUNITIES

THE BLACKWOOD HARVEST HOEDOWN

The second annual Harvest Hoedown is an immersive, educational, fun-for-all festival showcasing local and seasonal delights from throughout the Gulf Coast Region. This event is an opportunity to celebrate the bounties of our community and inspire the people of Houston, Austin, and everywhere in-between to think in new ways about land and food.



The festival supports local farmers, artisans, and vendors, as well as the educational programs of Blackwood Educational Land Institute. In 2018 we anticipated 150 guests and were incredibly grateful to host over 400 festival attendees. We are excited to grow that number this year and reach more members of the community!

Upon arrival, guests will receive their Hoedown passport to guide them through the day's activities, such as demonstrations, tastings, and hay rides. Demonstrations and discussions from past festivals have included fermentation, grain-milling, beekeeping, woodworking, and more. Take a stroll around the Harvest Market to see all that our vendors have to offer. From local honey and pasture-raised meats to handcrafted home goods and food trucks, you're sure to find a treasure to take home. Enjoy musical performances from local artists and bands in the Market and Lounge. Our Lounge area is the perfect space to relax, play a round of horseshoes, and enjoy a bite to eat.

Finally, the festival features a Kid Zone for all our young explorers. All day the Kid Zone will host activities including nature walks, yoga classes, arts & crafts, and more.



SPONSORSHIP

Your contribution will...

- Support Blackwood Educational Programs including Nature Camp and School Field Trips, further expanding our mission to teach youth where food comes from and the indispensable role of resilient food systems in all our lives.

- Make the Harvest Hoedown accessible for all, promoting our message for healthy living and Earth-friendly practices.

- Aid in growing a local community of experts focused on regenerative agricultural practices, inspiring the next generation of farmers and ecologists.

LEVELS & BENEFITS

	Foundational \$10,000	Barnraiser \$5,000	Cultivator \$2,500	Educator \$1,000	Pollinator \$500
Recognition on event page	•	•	•	•	•
Recognition in event program*	Logo	Logo	Name	Name	Name
VIP Gift / Tickets to event	VIP Gift + 4 tickets	VIP Gift + 4 tickets	VIP Gift + 4 tickets	4 tickets	2 tickets
Recognition on social media	•	•	•	•	
Recognition on promotional materials*	Logo	Logo	Name		
Tickets to <i>Morning in the Country</i>	4 tickets	2 tickets			
Acknowledgment at event	•	•			
Presenting sponsor on event banners	•				
Yearlong recognition on Blackwood web site	•				
Two-night stay in cabin, including catered dinner	•				
Tickets to gala dinner	2 tickets				

*Must submit by print deadline

For more information, please contact
Cath Conlon at (832)-721-4711 or
cath@blackwoodland.org

www.blackwoodland.org
27144 Rock Island Road
Hempstead, Texas 77445



BLACKWOOD
EDUCATIONAL LAND INSTITUTE